# **Privacy Policy – True Character Party**

## Effective Date: December 21st 2023

## **1. Introduction**

True Character Parties ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website, book our services, or interact with us in any other way.

#### 2. Information We Collect

- **Personal Information:** When you book our services, subscribe to our newsletter, or contact us, we may collect personal information such as your name, email address, phone number, billing address, and payment information.
- Usage Information: We may collect information about how you interact with our website, such as your IP address, browser type, pages viewed, and the dates/times of your visits.

#### **3.** How We Use Your Information

We use the information we collect to:

- Provide and manage our services, including booking, scheduling, and customer support.
- Process payments and send invoices.
- Communicate with you about your bookings, our services, and any promotions or updates.
- Improve our website, services, and customer experience.
- Comply with legal obligations and protect our rights.

#### 4. Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. However, we may share your information in the following circumstances:

- Service Providers: We may share your information with trusted third-party service providers who assist us in operating our business, such as payment processors and email service providers.
- Legal Compliance: We may disclose your information if required by law or in response to legal requests, such as court orders or subpoenas.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our business, your information may be transferred as part of that transaction.

#### 5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no security system is impenetrable, and we cannot guarantee the security of our systems 100%.

## 6. Your Rights and Choices

You have the right to:

- Access and Update: Request access to and update your personal information.
- **Opt-Out:** Unsubscribe from our marketing communications at any time by following the instructions in the communication or contacting us directly.
- **Delete:** Request the deletion of your personal information, subject to certain legal obligations.

## 7. Cookies and Tracking Technologies

Our website may use cookies and other tracking technologies to enhance your experience and gather information about how you use our site. You can manage your cookie preferences through your browser settings.

#### 8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these sites, and we encourage you to review their privacy policies.

#### 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" will be updated accordingly. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

#### **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

True Character Parties [Insert Address] [Insert Email Address] [Insert Phone Number]